



CARDINAL STRITCH
UNIVERSITY

2022-2023 Graduate Catalog Addendum 1
January 9, 2023

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MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) program equips current business professionals with the necessary skills to be more competitive in the complex global marketplace. We provide you with a sound understanding of the technical, global, cross-cultural and ethical contexts of business through the lens of a business leader. The program develops leadership for organizations that value people, planet and profit.

We are a pioneer in innovative business education, with graduates gaining skills required in today's business world. In each course, our faculty bring real-world experience to the classroom, which helps you learn how to apply business theory, in a practical way, to solve contemporary and relevant problems.

PROGRAM FORMAT

Through hybrid opportunities, instructional activities in the MBA program are scheduled in sequences of six-week courses, presented one weekday evening per week or online. All courses are based on a facilitative model of education in which the students assume responsibility for self-directed, lifelong learning. Orientation meetings, at which the overall program is explained, are held prior to class start dates.

Designed for working adults, the MBA program combines theory with practice. Students draw upon their professional experience in classroom discussions and in small-group projects in order to integrate theoretical knowledge with the demands of the workplace. An integral part of the MBA program is the capstone course in which students write a significant paper addressing a strategic issue, problem, or concern that they face in their workplace. This culminating activity enables the student to recognize the validity and value of using learned problem-solving methods in a professional environment.

Due to the overlap of courses in the MBA, Management and Leadership, and Sport & Recreation Business programs, students cannot double major or earn two degrees in any of these programs.

REQUIRED COURSES

- MBA 501 Leadership and Ethics

- MBA 506 Advanced Managerial Accounting **OR** MGTL 520 Strategic Accounting and Finance*
 - MBA 508 Contemporary Marketing Strategies and Global Perspectives
 - MBA 513 Applied Managerial Strategic Finance
 - MBA 525 Applied Enterprise Management
 - MBA 601 Human Resources
 - MBA 602 Strategies & Organizational Development
 - MBA 679 Capstone
 - MBA 542 Strategic Systems Leadership
 - MBA 543 Data Driven Research and Decision Making
- *Strategic Accounting and Finance is designed and advised for those students without an undergraduate business degree

ADMISSION REQUIREMENTS

To qualify for admission to this program, students must have:

- A bachelor's degree from a regionally-accredited college or university.
- A cumulative grade point average of 2.75 on a 4.0 system (conditional acceptance may be granted).
- A completed application form.
- Two letters of recommendation (professional or educational) sent directly to the Office of Graduate Admissions.
- Official transcripts from all colleges and universities attended.
- A current resume.
- A professional essay (maximum of four pages, double-spaced) identifying the student's qualifications and reasons for pursuing this degree. The writing must clearly illustrate excellent written communications skills and reflect the effort and analysis associated with a graduate degree. If an applicant's cumulative grade point average is below a 2.75, the student must also address the reasons that led to this GPA, and provide evidence that he or she can maintain the program's required minimum grade point average of 3.0 or higher.
- If GPA is below 2.75, an interview with the MBA Department Chair will be required.

4 + 1 Business Programs

The 4 + 1 business program is a unique opportunity for motivated students to complete both a traditional undergraduate and a graduate business degree in approximately five years.

Eligibility

An undergraduate student is eligible to pursue a master's in Business Administration or Management & Leadership in two ways:

- Direct Entry as an incoming/admitted freshman. These students will need to maintain a 2.75 GPA to be permitted to matriculate into the program as juniors or seniors.
- Current Stritch students and transfer students (Freshmen through Junior) must have a cumulative GPA at the time of application of 2.75 or higher (current standard for MBA admission).

Course Substitutions

Students enrolled in the program would take four graduate courses as substitutions for four of the courses in their undergraduate curriculum. Those courses would count towards their undergraduate degree as well as towards their graduate degree.

Students enrolled in the BSBA program desiring to continue with the MBA program would take the following graduate courses as part of their undergraduate program:

- MBA 542 (Strategic Systems Leadership) in place of BU 307 (Organization and Management)
- MBA 506 (Advanced Managerial Accounting) in place of AC 208 (Managerial Accounting)
- MBA 513 (Applied Managerial Strategies in Finance) in place of BU 311 (Business Finance)
- MBA 601 (Human Resources & Talent Management) in place of BU 308 (Human Resources Management)

Students enrolled in the International Business program desiring to continue with the MBA program would take the following graduate courses as part of their undergraduate program:

- MBA 542 (Strategic Systems Leadership) in place of BU 307 (Organization and Management)
- MBA 506 (Advanced Managerial Accounting) in place of AC 208 (Managerial Accounting)
- MBA 513 (Applied Managerial Strategies in Finance) in place of BU 311 (Business Finance)
- MBA 508 (Contemporary Marketing Strategies – Global Perspectives) in place of BU 346 (Global Marketing)

Course Progression

Students would take the four graduate courses listed above as juniors or seniors as the course rotations permit and would move smoothly into their graduate program immediately upon completion of their undergraduate degree – ideally by joining a cohort and taking as many of their remaining courses with that cohort as is permitted by the rotations. They would complete their graduate degree in one additional year and a summer.

GRADUATION REQUIREMENTS

To qualify for graduation from this program, students must:

- Complete the coursework with a minimum cumulative grade point average of 3.0 with no individual course grade below a “B-.”
 - Satisfactorily complete MBA 679 Capstone.
 - Approval for graduation from the program chair.
 - Satisfactorily complete all program requirements within seven consecutive academic years.
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MASTER OF SCIENCE IN MANAGEMENT AND LEADERSHIP

The Master of Science in Management and Leadership is a degree program built on the development of organizations and internal culture. You will explore the in-depth functions of management while focusing on the use of effective leadership skills to achieve organizational pursuits. The core curriculum emphasizes the use of these skills to increase quality and productivity for individuals and groups while supporting overall organizational growth and change. A major component of the program is the application of ethical decision making and the exploration of the social responsibilities that you may encounter as a manager.

The program teaches you to use accounting and financial data, as well as technology infrastructure, to manage an organization effectively and efficiently. Through the application of case studies, you will be enabled to think critically and creatively about implementing management strategies in an ever-changing environment while reflecting on past examples. Individual and team projects engage you in problem solving and decision making while developing innovative solutions to market opportunities for competitive advantage and organizational success. You will integrate concepts learned throughout the program and apply analytical techniques to address the challenges and opportunities faced by organizations in an environment of constant change. Graduates of the degree program are positioned to lead and support an organization’s vision for growth, stability, and increased competitive advantage.

PROGRAM FORMAT

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Due to the overlap of courses in the MBA, Management and Leadership, and Sport & Recreation Business programs, students cannot double major or earn two degrees in any of these programs.

REQUIRED COURSES

- MBA 501 Leadership and Ethics
- MBA 508 Contemporary Marketing Strategies and Global Perspectives
- MBA 601 Human Resources
- MBA 679 Capstone
- MGTL 510 Ethical Issues and Social Responsibility
- MGTL 531 Business Communications
- MGTL 541 Managing Change through Creativity and Imagination
- MBA 542 Strategic Systems Leadership
- MBA 543 Data Driven Research and Decision Making
- MGTL 520 Strategic Accounting and Finance

ADMISSION REQUIREMENTS

To qualify for admission to this program, students must have:

- A bachelor's degree from a regionally-accredited college or university.
- A cumulative grade point average of 2.75 on a 4.0 system (conditional acceptance may be granted).
- A completed application form.
- Two letters of recommendation (professional or educational) and disposition questionnaires sent directly to the Office of Graduate Admissions.
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- MGTL 520 (Strategic Accounting and Finance) in place of AC 208 (Managerial Accounting)
- MGTL 531 (Business Communication) in place of CA 340 (Professional Communication)
- MBA 601 (Human Resources & Talent Management) in place of BU 308 (Human Resources Management)

Students enrolled in the International Business program desiring to continue with the Management & Leadership program would take the following graduate courses as part of their undergraduate program:

- MBA 542 (Strategic Systems Leadership) in place of BU 307 (Organization and Management)
- MGTL 520 (Strategic Accounting and Finance) in place of AC 208 (Managerial Accounting)
- MGTL 531 (Business Communication) in place of CA 340 (Professional Communication)
- MBA 508 (Contemporary Marketing Strategies – Global Perspectives) in place of BU 346 (Global Marketing)

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GRADUATION REQUIREMENTS

To qualify for graduation from this program, students must:

- Complete the coursework with a minimum cumulative grade point average of 3.0 with no individual course grade below a “B-.”
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READING SPECIALIST LICENSURE WITH MASTER OF SCIENCE DEGREE IN LITERACY

All credits earned upon completion of 1316 coursework directly apply toward a Master of Science Degree in Literacy. An additional 10 credits are required for the Master of Science in Literacy and the Reading Specialist License.

REQUIRED COURSES

- EDU 571 Introduction to Leadership
- GS 503 Fundamentals of Research
- RL 516 Supervision of PreK-12 Literacy Programs

Additional Administrative Leadership Requirements for students who do not hold an approved administrative license or degree (per transcript review)

EDU 571 Introduction to Leadership or ED710 Leadership Theory

GRADUATION REQUIREMENTS

To qualify for graduation from this program, candidates must:

- Successfully complete certification requirements associated with initial teacher licensure.
- Complete the coursework with a minimum cumulative grade point average of 3.0 with no individual course grade below a “B-.”
- Obtain recommendation for graduation from the program chair.