



CARDINAL STRITCH
UNIVERSITY

2021-2022 Undergraduate Catalog Addendum 1
June 10, 2021

Change to page 85

CONCENTRATION VI: HUMAN RESOURCES AND MARKETING

Course #	Course Name	# of Credits
BU 308	Human Resources Management	3
BU 352	Consumer Behavior	3
CA 210	Team and Dynamics	3
CA 252	Persuasive Communication	3
CA 370	Social Media Marketing	3
		Total: 15

Change to page 97

MAJOR CONTENT AREAS

- All students seeking Early Adolescence-Adolescence licensure are required to complete a major in a content area. Content area majors available: Biology, Chemistry, Computer Science, English, History, Mathematics, Political Science, Sociology, and Broad Field Social Studies (DPI approved areas of focus under Broad Field Social Studies include History, Political Science, Sociology, Economics, Psychology, DPI requires students to add a minor in History, Political Science, or Sociology with the Broad Field Social Studies Major.).
- All students seeking Early Childhood-Adolescence licensure are required to complete a major in a content area. Early Childhood-Adolescence content majors available: Visual Arts, Latin American Studies (Spanish), and Theater

Change to page 99

MAJOR, MINOR, AND CONCENTRATION REQUIREMENTS

LICENSURE PROGRAMS

Bachelor of Science in Elementary Education (74 Credits)

Introduction to Education + Classroom Management and Culture + Reading Language Arts Integration + Elementary Curriculum and Methods + Elementary Education Application + Special Education

Auxiliary: CH 107, MT 119 or MT196 (Core)

Bachelor of Arts in Secondary Education (63 credits)

Introduction to Education + Classroom Management and Culture + Secondary Curriculum and Methods + Secondary Education Application + Special Education

Auxiliary: MT 119 or MT196 (Core)

All Education licensure students must take the following courses in the CORE:

INTDS 221 and INTDS 240

All students seeking Early Adolescence-Adolescence licensure are required to complete a major in one of the following content areas: Biology, Chemistry, Computer Science, English, History, Mathematics, Political Science, Sociology, and Broad Field Social Studies.

All students seeking Early Childhood-Adolescence licensure are required to complete a major in one of the following content areas: Visual Arts, Latin American Studies (Spanish), and Theater.

Change to page 114

CONCENTRATION I: ADVANCED PSYCHOLOGICAL SCIENCES

Course #	Course Name	# of Credits
PS 101	General Psychology	3
PS 290	Social Psychology	3
PS 303	Research Methods	4
PS 306	Applied Research	4
PS 405	History and Systems of Psychology	3
		Total: 17

Change to pages 123-124

CONCENTRATION I: INTRODUCTION TO BUSINESS

Course #	Course Name	# of Credits
BU 101	Introduction to Business	3
EC 103	Financial Literacy	3
BU 220	Business Ethics	3
BU 230	Introduction to Management Information System	3
CA 331	Intercultural Communication	3

		Total: 15
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CONCENTRATION II: ADVANCED BUSINESS PRINCIPLES

Course #	Course Name	# of Credits
BU 235	Business Law	3
BU 301	Principles of Marketing	3
BU 307	Organization and Management	3
CA 340	Professional Communication	3
		Total: 12

CONCENTRATION III: INTRODUCTION TO SPORT AND RECREATION BUSINESS

Course #	Course Name	# of Credits
SRB 100	Introduction to Sport and Recreation Business	3
SRB 110	Historical Perspectives of Sport and Recreation	3
SRB 200	Organizational Aspects of Sport and Recreation	3
SRB 210	Sport and Recreation Facilities Management	3
SRB 300	Legal Aspects and Ethics of Sport and Recreation	3
		Total: 15

CONCENTRATION IV: ADVANCED SPORT AND RECREATION BUSINESS

Course #	Course Name	# of Credits
SRB 250	Legal Aspects and Ethics of Sport and Business	3
SRB 310	Economics and Finance of Sport and Recreation	3
SRB 320	Sport Public Relations and Media	3
SRB 330	Marketing of Sport and Recreation	3
SRB 400	Sales, Sponsorship, and Fundraising in Sport and Recreation	3
		Total: 15

Change to page 128

FRESHMEN DIRECT ENTRY

High school students applying for the direct entry program must meet the following requirements:

- preferred high school 3.25 cumulative grade point average or higher (based upon 4.00 scale)
- submission of ACT/SAT scores is optional; a score of 21 or higher on the ACT is recommended
- completion of high school biology and chemistry classes with a minimum grade of C
- completion of a minimum of two years of mathematics including advanced algebra with a minimum grade of C
- submission of a one-page double spaced essay addressing the applicant’s reasons for pursuing a career in nursing and actions the applicant will take to ensure success at Cardinal Stritch University

The College of Nursing and Health Sciences may offer selected freshman applicants who do not meet all direct entry requirements an opportunity to enroll in the following courses during Semester I to demonstrate their ability to be considered for enrollment in the BSN Program:

- SEM 110 Stritch Seminar
- BL 111 Anatomy and Physiology I
- CH 107 Fundamental Chemistry
- CA 108 Personal Branding

- EN102 Research Writing

Students required to enroll in EN 101 must earn a grade no less than B-, and must complete EN 102 the following semester with a grade no less than B-.

Students must earn a minimum of a B- in BL 111, CH 107 and EN 102 and have a semester GPA no less than 2.75 to progress into the BSN program.

All courses listed for Fall Semester I must be completed during that semester. No course may be dropped nor repeated. Students failing to complete all courses with the required grade requirements for each course and the semester GPA of 2.75 are not eligible for reapplication to nursing.

Change to page 129

TRANSFER ADMISSION

There are multiple ways to successfully transfer and earn entry into Cardinal Stritch University's BSN program. Transfer applicants are reviewed on an ongoing individual basis following general holistic guidelines for admission.

Option 1 – Direct Entry (Recommended)

- Required Prior to Admission Review
 - A 2.75/4.0 cumulative GPA from all prior coursework with a minimum of 12 completed hours
 - A score of “Proficient” or higher on the ATI TEAS V (Test of Essential Academic Skills). Students are limited to 3 TEAS attempts per year and are encouraged to remediate for 2-4 weeks between attempts.
 - Submission of a one-page double spaced essay addressing the applicant's reasons for pursuing a career in nursing and actions the applicant will take to ensure success at Cardinal Stritch University.
 - Submission of a letter of good standing from the current Nursing program in which the applicant is enrolled (if applicable).
- Supplemental (may be provided prior or requested as part of the Admission Review)
 - Submission of two professional and/or academic letters of recommendation
 - Interview with the College
 - Additional testing documentation

Option 2 - Direct Entry Holistic Review

- Required Prior to Admission Review:
 - Have earned a 2.75/4.0 cumulative GPA from all prior coursework with a minimum of 12 completed hours
 - Submission of a one-page double spaced essay addressing the applicant's reasons for pursuing a career in nursing and actions the applicant will take to ensure success at Cardinal Stritch University
 - Submission of two professional and/or academic letters of recommendation
 - Submission of a letter of good standing from the current Nursing program in which the applicant is enrolled (if applicable)
 - F1 Visa students where English is a second language are also required to submit a TOEFL (minimum score of 79) or IELTS (minimum score of 6.5) if they have not taken the TEAS V
- Supplemental (may be provided prior to or requested as part of the Admission Review)
 - Interview with the College (strongly recommended)
 - Additional testing documentation - the TEAS V is highly recommended, but may also accept/recommend prior Nursing entrance exam scores, ACT/SAT scores, University placement test, etc.

Applicants who have previously been dismissed from a nursing program are not eligible for admission.

Students seeking admission who do not meet all transfer admission requirements may seek entry through the process that follows. Demonstrate completion of the following courses within the past 12-18 months:

- CH 107 Fundamental Chemistry
- BL 111 Anatomy and Physiology
- MT 120 Applied Statistics
- EN 102 Research Writing

A final grade of B must be earned in all courses. Applicants completing this sequence and meeting the grade requirement, will be reviewed through the Direct Entry Holistic Review process detailed above. Students are encouraged to take the ATI TEAS V (Test of Essential Academic Skills) as a means of both strengthening their application and identifying benchmarks for success. Completion of the course sequence does not guarantee admission to the BSN program.

Change to page 137

Transfer/Articulation

- Students articulating from a Wisconsin Technical College System (WTCS) Program (who fall under 1997 curriculum requirements and after) will transfer up to 70 total credits from the A.A.S. in Respiratory Therapy.
- A student must earn credits to meet all core obligations. These liberal arts core courses may be taken at Cardinal Stritch University or transferred from another university or college.
- If a student is articulating from a non-WTCS school or falls outside articulation criteria, the evaluation of non-respiratory therapy articulation/transfer credit will be done on a case-by-case basis through the admissions department of Cardinal Stritch University.
- Transfer of respiratory therapy credits requires evaluation by the Registrar and Health Sciences Chair or BSRT coordinator or designee to determine the applicability of upper-level respiratory therapy courses in the BSRT Completion program.