



CARDINAL STRITCH  
UNIVERSITY

## 2020-2021 Graduate Catalog Addendum 1 December 10, 2020

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### **MASTER OF SCIENCE IN MANAGEMENT AND LEADERSHIP**

The Master of Science in Management and Leadership (MSML) is a degree program built on the development of organizations and internal culture. You will explore the in-depth functions of management while focusing on the use of effective leadership skills to achieve organizational pursuits. The core curriculum emphasizes the use of these skills to increase quality and productivity for individuals and groups while supporting overall organizational growth and change. A major component of the MSML program is the application of ethical decision making and the exploration of the social responsibilities that you may encounter as a manager.

The program teaches you to use accounting and financial data, as well as technology infrastructure, to manage an organization effectively and efficiently. Through the application of case studies, you will be enabled to think critically and creatively about implementing management strategies in an ever-changing environment while reflecting on past examples. Individual and team projects engage you in problem solving and decision making while developing innovative solutions to market opportunities for competitive advantage and organizational success. You will integrate concepts learned throughout the program and apply analytical techniques to address the challenges and opportunities faced by organizations in an environment of constant change. Graduates of the degree program are positioned to lead and support an organization's vision for growth, stability, and increased competitive advantage.

#### **PROGRAM FORMAT**

Through blended opportunities, instructional activities in the program are scheduled in sequences of six- or eight-week courses, presented one weekday evening per week or online. All courses are based on a facilitative model of education in which the students assume responsibility for self-directed, lifelong learning. Orientation meetings, at which the overall program is explained, are held prior to class start dates.

Designed for working adults, the program combines theory with practice. Students draw upon their professional experience in classroom discussions and in small-group projects in order to integrate theoretical knowledge with the demands of the workplace. An integral part of the program is the capstone course in

which students write a significant paper addressing a strategic issue, problem, or concern that they face in their workplace. This culminating activity enables the student to recognize the validity and value of using learned problem-solving methods in a professional environment.

## **REQUIRED COURSES**

GS 500 Graduate Seminar  
GS 501 Introduction to Leadership  
GS 502 Leading Complex Organizations  
GS 503 Fundamentals of Research Methods  
MGTL 510 Ethical Issues and Social Responsibility  
MGTL 520 Accounting and Finance for Non-Financial Managers  
MGTL xxx Business Communications  
MGTL xxx Managing Organizational Change  
MGTL xxx Strategic Project Management  
MGTL 560 Capstone: Strategic Management for Organizations

## **ADMISSION REQUIREMENTS**

To qualify for admission to this program, students must have:

- A bachelor's degree from a regionally-accredited college or university.
- A cumulative grade point average of 2.75 on a 4.0 system (conditional acceptance may be granted).
- A completed application form.
- Two letters of recommendation (professional or educational) and disposition questionnaires sent directly to the Office of Graduate Admissions.
- Official transcripts from all colleges and universities attended.
- A professional essay (maximum of four pages, double-spaced) identifying the student's qualifications and reasons for pursuing this degree. The writing must clearly illustrate excellent written communications skills and reflect the effort and analysis associated with a graduate degree. If an applicant's cumulative grade point average is below a 2.75, the student must also address the reasons that led to this GPA, and provide evidence that he or she can maintain the program's required minimum grade point average of 3.0 or higher.
- If GPA is below 2.75, an interview with the Department Chair will be required.

## **GRADUATION REQUIREMENTS**

To qualify for graduation from this program, students must:

- Complete the coursework with a minimum cumulative grade point average of 3.0 with no individual course grade below a "C" and no more than one individual course grade of a "C."
- Satisfactorily complete MGTL 560 Capstone: Strategic Management for Organizations
- Approval for graduation from the program chair.
- Satisfactorily complete all program requirements within seven consecutive academic years.